

# THE SALMON STEWARD



Past PSF Chair, George W. Hungerford, O.C. (right), and PSF President, Dr. Brian Riddell (left), present Jennifer Atchison with the 2010 Hungerford Award

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## Award Honours Founding Chairman

In 1987, when federal fisheries minister Tom Siddon was looking for someone to lead the fledgling Pacific Salmon Foundation, he turned to one-time Olympic rower and Vancouver community leader George Hungerford.

"I couldn't have imagined how successful the Pacific Salmon Foundation would be when it was formed by B.C. fishing industry and conservation leaders at my invitation in 1987 under the chairmanship of George Hungerford," said Siddon. "Thanks to George's leadership we have been able to provide much greater opportunity for salmon restoration and enhancement by the public, resource user groups and the private sector."

That success inspired the Foundation's board of directors to create an award to honour Hungerford's leadership, as well as to recognize and reward exemplary efforts in Pacific salmon conservation and restoration.

**The second Hungerford Award will be announced on May 2, 2012 at the Foundation's Vancouver Gala Dinner and Auction. Tax deductible donations are encouraged to help the Foundation endow the award.**

The Hungerford Award comes with a \$10,000 grant that the award winner must direct to projects that will benefit Pacific salmon. Friends of Hungerford and the

Foundation's board kicked off the award with more than \$40,000 in donations when it was announced in 2009. The inaugural Hungerford Award was given to Jennifer Atchison of Burnaby who volunteered with the Stoney Creek Environment Committee. Stoney Creek begins atop Burnaby Mountain, adjacent to Simon Fraser University, and winds its way down an urban mountainside.

Despite fearsome odds, it has become a story of salmon-habitat renewal. Driven by volunteers like Atchison, Stoney Creek Environment Committee has helped restore four species of salmon and an endangered species of cutthroat trout called Nooksack dace.

Regrettably, Jennifer Atchison died shortly after receiving the Hungerford Award in 2010. "Jennifer Atchison set an inspiring precedent as a streamkeeper. She truly understood the many complex issues that affect salmon and what needed to be done to make progress. She was an incredible person and we could not have found a better person to receive the first Hungerford Award," said Foundation president and CEO Dr. Brian Riddell.

*For more information, please contact Michael Meneer at (604) 664-7664 or [mmeneer@psf.ca](mailto:mmeneer@psf.ca).*

## STEWARDSHIP COMMUNITY BURSARIES: BURSARY WINNERS SPOTLIGHT



Anna Smith

### Volunteer Streamkeeping Inspired Bursary Winner

Growing up on the shores of Lasqueti Island in the Strait of Georgia, Anna Smith was an avid swimmer and snorkeler from a very early age.

"I was in the water from the time I was four," said Smith. Her family still has a cabin there and she travels back and forth as much as possible.

More recently, Smith's life has revolved around the Surrey campus of Kwantlen Polytechnic University, where she is in the final year of study for an associate degree in biology.

Prior to applying to Kwantlen, Smith volunteered at the Tynehead Hatchery in Surrey and worked under the direction of conservation leader Joe Kambeitz. It was Kambeitz who directed her to the Foundation's Stewardship Community Bursary program, where her application was rewarded with an education grant in 2011.

Smith said she plans to pursue a marine ecology career.

"I've been a little biology nerd for as long as I can remember," said Smith. "The bursary has made it possible for me to do the work I'm passionate about."



Christina Melymick

### Bursary Inspired Woman to 'Pay it forward'

Christina Melymick, is a self-described "fish geek." She said she has found herself constantly drawn to aquatic-based programs. A 2011 graduate of BCIT's Ecological Restoration and Fish, Wildlife, and Recreation program, she has worked on a variety of wilderness preservation projects in Haida Gwaii and other remote locations.

Melymick received a Stewardship Community Bursary from the Foundation in 2009. She recently moved to Smithers and is now working as a wildlife technician for a newly-formed company out of Salmon Arm that is working to develop networks of volunteers to assist in fisheries and wildlife preservation.

"Being supported by a Pacific Salmon Foundation bursary was pretty special," said Melymick. "It makes you work harder because you know there are people there to support you, and when you get support like that you want to make the most of it and make a difference by paying it forward."

### Bursary Fulfills Fisheries Officer's Dream

Leonard Guno had a goal: to be a fisheries officer with Fisheries and Oceans Canada; so, in his late forties, he signed up for the Resource Management Officers Technology Program and enrolled in Malaspina College in 2005 for two years of study.

During the summers between sessions, he returned north and worked with the Nisga'a Fisheries Management Program. After leaving Malaspina, he achieved his goal and is now a fisheries officer with the Terrace/Kitimat/New Aiyansh detachment of Fisheries and Oceans Canada.

"The bursary was actually very useful to me. I'm married and have three kids so every bit of support I could get helped me out while I was working toward my educational goal, said Guno."

## STEWARDSHIP COMMUNITY BURSARIES: CREATING THE NEXT GENERATION OF SALMON STEWARDS



Joe Kambeitz

**By Reg Tupper**

Joe Kambeitz is legendary in the world of Pacific salmon conservation for his lifetime commitment to bringing people and fish together. He has nurtured a passion for preservation and education that goes far beyond his professional duties as a community adviser with Fisheries and Oceans Canada.

Kambeitz was an early proponent within Fisheries and Oceans Canada to engage volunteers in Pacific salmon restoration and enhancement. He helped create an environment in which streamkeeping groups and volunteer hatcheries could emerge and grow, leading to enormous contributions that have resulted in regenerated runs and renewed habitat across British Columbia.

But his contributions have not stopped there.

More than 20 years ago, Kambeitz started to raise funds for an education bursary program that would provide financial assistance to students seeking careers in Pacific salmon recovery. Along the way, Kambeitz married his love of Pacific salmon with a passion for carving bracelets and other jewellery in the Coast Salish tradition. He has regularly donated his handcrafted jewellery to help generate funds for the education bursary program.

Kambeitz contributed unstintingly to the bursary program's growth and, in 2005 asked the Pacific Salmon Foundation to administer it as the Stewardship Community Bursary program.

Each year, the Foundation awards bursaries to students who have proven dedication to the conservation and restoration of Pacific salmon and their habitat. Successful applicants have demonstrated volunteer involvement in their local aquatic stewardship group and are required to write an essay detailing their chosen field of study and need for financial support in order to pursue further education.

Foundation board member Anson Frost has served on the bursary selection committee since 2006. Frost became involved with the committee because of his membership in a fishing group which had surplus funds from its annual weekend fishing trip. Each year since 1946, a group of fishermen have come together for a weekend of winter steelhead fishing. Over the years, a surplus of funds accumulated and the decision was made to donate it to the Pacific Salmon Foundation's Stewardship Community Bursary fund. Frost volunteered to serve on the committee.

"It's very satisfying to be able to volunteer time to select the successful bursary recipients from a promising group of candidates, though we realized early on that there was a need to increase the number of bursaries available for the increasing amount of applicants," said Frost. "Over the past years, we have steadily increased the number of awards and overall funding amounts. We hope to continue increasing the funding available to deserving candidates who demonstrate need and commitment to salmonid studies."



### Flash Your Fishing License... Support Fish for the Future

**A donation will be made to PSF  
when you flash your fishing licence  
at check-in**

**[www.accentinns.com](http://www.accentinns.com)**

## SUPPORTER SPOTLIGHT



### Sitka Foundation Supports New Strait of Georgia Research Centre

As part of the Pacific Salmon Foundation's commitment to renew Pacific salmon production in the Strait of Georgia, a partnership has been launched with the University of British Columbia's Fisheries Centre to create a data bank to collate, organize and document past research in the Strait. Since 1916, more than 700 primary scientific studies have been conducted in the Strait. To help make the partnership a reality, the Sitka Foundation, has announced a three-year commitment of \$300,000 for the project. The Sitka Foundation was created to be a catalyst for environmental conservation and biodiversity promotion.

"Significant past research has been conducted in the Strait, but no central repository exists to assist current and future researchers," said Dr. Brian Riddell, president and CEO of the Pacific Salmon Foundation. "Many active researchers in the Strait are nearing retirement but have no way to publicly archive their findings for future use, so this data centre will fill a critical need in the research community."

The creation of the repository will complement the Foundation's proposed Strait of Georgia Ecosystem Initiative, which seeks to unravel the factors that have limited salmon production and increase the production of Chinook and coho salmon within the Strait of Georgia. Recent catches in the Strait have been less than one-tenth of past levels, resulting in a ban on the retention of wild coho salmon and historically low catches of Chinook salmon.



Jesse Jones

### Donation Honours Haida Artist and Fishing Guide

Thank you to Barry Stewart of Igloo Building Supplies in Edmonton who has pledged \$50,000 to the Pacific Salmon Foundation in memory of Jesse 'Kain' Jones. Jesse was an accomplished Haida artist and also worked for many years at West Coast Resorts' Englefield Lodge. Stewart made the donation in commemoration of Jesse's birthday on December 12.



## SUPPORTER SPOTLIGHT



### Thank You to Victoria Supporters

Thanks to supporters in Victoria who contributed to the Pacific Salmon Conservation Fund at the Victoria Foundation as part of its 75th anniversary celebration. With their help, \$6,796 was raised to support an endowment that will augment Pacific Salmon Foundation's grant-making on southern Vancouver Island. Special thanks to the Victoria Foundation, which also made a pro-rated match donation.



### Year-End Appeal

The Foundation's 2011 Year-End Appeal was a phenomenal success, raising \$58,000 thanks to the generosity of 46 individuals and companies. For the second year, an anonymous donor made a \$20,000 matching challenge. One of the highlights of the year-end appeal was a call from Wynne Powell, CEO of London Drugs and Sonora Resort, to see how the campaign was progressing. Without hesitation, Wynne made a major donation in the name of Sonora Resort to help ensure the challenge match was fully leveraged. Once all was said and done, each dollar donated was matched with an additional 52 cents thanks to the anonymous donor. Thank you !

Members of the Metchosin Volunteer Fire Department presenting a cheque to the Pacific Salmon Foundation for proceeds from the "Bite Me Derby" at the 2012 South Vancouver Island Dinner and Auction.

### Community Dinners Off to Strong Start in 2012

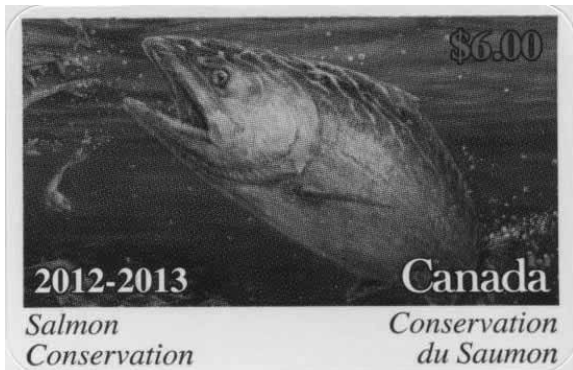
Community fundraising dinners are the backbone of the Foundation's grant-making around the province. Thanks to the outstanding local volunteers who have made the following 2012 community dinners successful so far:

- Oceanside Dinner/Dance & Auction was held January 21 at the Qualicum Beach Civic Centre and raised \$30,000;
- Campbell River Dinner & Auction was held February 4 at the Fraternal Order of Eagles Hall and raised \$15,000;
- South Vancouver Island Dinner & Auction was held February 18 at the University of Victoria and raised \$50,000;
- Quesnel Dinner & Auction was held March 3 at the Quesnel Seniors' Centre and raised \$14,000.

Mark your calendar for dinners just around the corner in **Calgary** on **Wednesday, April 18** and **Vancouver** on **Wednesday, May 2**.

For tickets and sponsorship information, please contact Christina McIntyre at (604) 664-7664 extension 116 or [cmcintyre@psf.ca](mailto:cmcintyre@psf.ca).

# FIRST FEMALE WINNER OF SALMON STAMP ART CONTEST



2012 - 2013 Winning Conservation Stamp  
by Esther Sample of Comox

A Comox artist has won the honour of having her painting of a Chinook salmon appear on the federal fishing license decal that generates money for conservation of Pacific salmon. This is the first time in the 23 years of the Salmon Conservation Stamp Competition that a woman has won the art contest, which is run by the Foundation. The stamp is a \$6.00 decal that must be purchased annually for anglers to keep Pacific salmon caught in saltwater off Canada's west coast. The new artwork will appear on the "Salmon Stamp" that will be available for purchase starting in April of this year.

Esther Sample's acrylic painting, *Hunger Strikes*, won the contest following several rounds of balloting by judges on November 16 in Vancouver. This was her first entry in the annual art contest. Sample, 36, is a mother of three who lives in Comox, B.C. and was previously a commercial fisher. She said her experience in commercial fishing inspired a passion for B.C.'s coastline, which has influenced her realistic portrayals of life above, below and around coastal waters.

"Winning the 'Salmon Stamp' contest has given me the opportunity to widely share my artwork and my love for our beautiful coast," said Sample. "In my painting, I tried to capture the sense of action and urgency of a Chinook salmon as it rises up from the deep in pursuit of prey. It was a real challenge, but it is a portrayal of power and speed that anyone who has fished for salmon in B.C. will appreciate."



Esther Sample

The Pacific Salmon Foundation has directed \$6.1 million from "Salmon Stamp" revenue to 1,329 community conservation projects since 1991. Paired with additional dollars raised through individual and corporate donations, the Foundation's Community Salmon Program has granted more than \$9 million to grassroots Pacific salmon enhancement, conservation, education and habitat restoration projects in B.C. watersheds.

The art contest was judged by a panel of eleven artists, conservationists and community leaders: Carolyn Beaty, Sitka Foundation; Chris Donaldson, Walton Capital Management; Roanne and Roy Dunbar, Dunbar Marine Service; Janette George, Victoria volunteer; Pat George, University of Victoria Visual Arts Department (retired); Joan Gilbert, long-standing supporter of the Foundation; Bernie Hanby, prominent conservationist; Lex Hedley, Vancouver artist; George Illes, Powell River Salmon Society; and Patrick Oswald, Nature Trust of B.C.

A video of this year's "Salmon Stamp" art contest and interviews with several of the artists, including the winner, can be viewed at the Foundation's YouTube channel at [psf.ca](http://psf.ca).

## FIVE WAYS TO BECOME A SALMON STEWARD



### 1) Make a tax-deductible donation:

Make a tax-deductible contribution of at least \$100 and receive a personalized certificate and Sustaining Donor lapel pin.

- donate online at psf.ca
- mail a cheque to Pacific Salmon Foundation, Development Office, 300 -1682 West 7th Ave., Vancouver, B.C. V6J 4S6
- talk to your financial advisor to learn how to donate shares of a publicly traded company

### 2) Leave a legacy:

- include the Foundation in your will;
- donate a life insurance policy in the Foundation's name;
- establish a memorial fund;
- give a gift of property or other assets

### 3) Take a charity fishing trip:

Our friends at B.C.'s finest fishing lodges are raising funds for the Foundation through the following charity fishing trips in 2012:



Shearwater Resort and Marina (central coast B.C. in Great Bear Rainforest)

July 13 - 16, 2012 and August 17 - 20, 2012  
\$3,508.01 (\$599 eligible for tax receipt)



West Coast Resorts, Walter's Cove Lodge in Kyuquot Sound (west coast of Vancouver Island)

July 22 - 25, 2012

\$3,895 (\$800 eligible for tax receipt)

### 4) Buy a donated fishing trip:

...and a variety of angling adventures for every budget will be auctioned at the Foundation's spring fundraising dinners

- Calgary Dinner & Auction on Wednesday, April 18
- Vancouver Gala Dinner & Auction on Wednesday, May 2, 2012.

For Tickets and Sponsorship Information please contact Christina McIntyre at (604) 664-7664, extension 116 or [cmcintyre@psf.ca](mailto:cmcintyre@psf.ca).

### 5) Purchase Stylish PSF Gear



**Ball Cap:** \$20.00 plus tax and shipping  
**Colours:** Biege and Navy

**Fleece (Black):** \$60.00 plus tax and shipping  
**Sizes:** Small, Medium, Large, XL, XXL

Contact Susan Taylor  
at (604) 664-7664 or [staylor@psf.ca](mailto:staylor@psf.ca).

The Pacific Salmon Foundation was established in 1987 as an independent, non-governmental, charitable organization to protect, conserve and rebuild wild Pacific salmon populations in British Columbia and the Yukon Territory.

### The Foundation:

- Raises money and makes grants to volunteer organizations that work on behalf of salmon across the province – \$9 million invested in volunteer-driven salmon projects that have engaged more than 35,000 volunteers since 1989.
- Manages multi-million dollar initiatives in the Skeena and Fraser River watersheds in partnership with industry, provincial and federal governments and other foundations.
- Advances scientific and evidence-based solutions to challenges facing wild Pacific salmon.
- Serves as a voice for conservation and restoration of wild Pacific salmon and the ecosystems that depend on them.

Learn more about supporting the Pacific Salmon Foundation by contacting Michael Meneer at 604.664.7664, ext. 127 or [mmeneer@psf.ca](mailto:mmeneer@psf.ca).

### Web resources:

[PSF.CA](http://PSF.CA)

[SALMONSAFE.CA](http://SALMONSAFE.CA)

## UPCOMING EVENTS

### Calgary Dinner & Auction

**Wednesday, April 18**

The Petroleum Club

5:30 p.m. Cocktails ● 7:00 p.m. Dinner

● 8:30 p.m. Live Auction

*Tickets \$100 ● Table of Eight \$800*

### Vancouver Gala Dinner & Auction

**Wednesday, May 2**

Vancouver Trade and Convention Centre,  
West Building

5:30 p.m. Cocktails ● 7:00 p.m. Dinner

● 8:30 p.m. Live Auction

*Tickets \$200 ● Table of Ten \$2,000*

### Campbell River Pink Salmon Festival

**Saturday, July 28**

Robert Ostler Park, 945 Island Highway  
Noon to 4pm

Contact Christina McIntyre at  
(604) 664-7664, extension 116  
or [cmcintyre@psf.ca](mailto:cmcintyre@psf.ca)

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