

## For Immediate Release

July 18, 2011

## Pacific Salmon Foundation and Fraser Basin Council Fund Fraser Basin Projects with \$920,000

Vancouver, B.C. – The Fraser Salmon & Watersheds Program (FSWP) will fund 31 projects with a total of \$920,000 from the provincial Living Rivers Trust Fund. FSWP is co-managed by Pacific Salmon Foundation and the Fraser Basin Council. With 2011 as its sixth year of operations, FSWP aims to enable communities to steward their water and salmon resources by building collaboration, fostering leadership and increasing engagement.

The Fraser Basin drains an area about the size of California. It is known worldwide for its natural beauty, abundant resources and cultural diversity. Two out of three British Columbians live in the Basin – over two million in the Lower Mainland and another 500,000 in major communities and dozens of smaller towns and villages from the Rockies to the Fraser Valley.

To further its mission of inspiring changes in human behaviour for the benefit of Fraser salmon and watersheds, FSWP projects focus on the need to

- Improve habitat resilience through effective collaboration on habitat work;
- Foster local decision making that considers whole watersheds;
- Enable strategies and science that help fisheries to preserve the abundance and genetic diversity of salmon, especially in the face of climate change impacts; and
- Promote water or salmon friendly actions and provide education that gives context to the actions.

See the project section of <a href="www.ThinkSalmon.com">www.ThinkSalmon.com</a> for a list, a map and descriptions of projects funded by FSWP throughout the Fraser Basin over its six years of operation.

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A list of the projects with approved FSWP funding is attached for your convenience. If you would like to interview a representative from Pacific Salmon Foundation, Fraser Basin Council or someone from any the funded projects, please contact: Megan Moser at <a href="mmoser@psf.ca">mmoser@psf.ca</a> or 604.664.7664.