

# 2010/11 FINAL REPORT

<b>FSWP File Number*</b>	FSWP 10 38 EE
--------------------------	---------------

\* Please use the FSWP File Number provided in previous FSWP project correspondence.

## 1. Project Information

### 1.1. Project Title

Watershed Communications

### 1.2. Proponent's Legal Name

Baker Creek Enhancement Society

### 1.3. Project Location

Quesnel

### 1.4. Contact for this report

Name: Tracy Bond

Phone: (250) 992-2295

Email: bces@telus.net

### 1.5 Funding Amount

Original Approved Grant Amount:	Total FSWP Expenditures:	Final Invoice Amount:	Final Non-FSWP leveraging, including cash and in-kind:
\$3,501.00	\$3,501.00	\$ 700.20	\$ 4,175.00

## 2. Project Summary

Please provide a single paragraph describing your project, its objectives, and the results. As this summary may be used in program communications, clearly state the issue(s) that were addressed and avoid overly technical descriptions. Maximum 300 words.

The Watershed Communications project was meant to increase information sharing within the community around issues, concerns, programs, opportunities for collaboration and local projects. The objectives were to provide information for better decision making, initiate new partnerships and to help all parties leverage time and resources.

Results included:

- A new working partnership with the Lhtako Dene Nation on the Dragon Creek Restoration and Management.
- Working with the Cariboo Regional District on: bringing in a speaker related to local watershed issues and climate change for Forest Capital of Canada event, Dragon Creek Restoration and Management, increased promotion for equipment operators riparian education workshops.
- Potential to work with the Native Friendship Centre on nature tourism opportunities.
- Participation in OCP Fringe area planning with CRD around riparian areas.
- Planning with City of Quesnel which led to: Farmers Market promotion of sustainable living, Winter

Festival (1230 participants to stations such as Salt Water Tank Introduction, Salmon Life-Cycle, and Bird Watching), Earth Week (working with Downtown Association and City on an Earth Day Run and local business advertising their green initiatives through earth week), Sustainability Planning at the Corporate and Community Level.

**OPTIONAL:** Please give a short statement (up to 100 words) of the most compelling activity or outcome from your project.

The opportunity to engage with my community. At this time, volunteers cannot contribute as much time as in the past, and so much Engo funding is project based that communications become singularly focused and efficient to the detriment of the open ended possibilities that come from just from having regular conversations.

### 3. Final Project Results and Effectiveness

**3.1** Please copy THE EXPECTED DELIVERABLES from your detailed proposal and insert into this table. Add additional rows as needed. Then describe the FINAL DELIVERABLES (the tangible end products resulting from this work) associated with each expected Deliverable.

If FINAL DELIVERABLES differ from the original EXPECTED DELIVERABLES, please describe why, and the implications for the project.

EXPECTED DELIVERABLES	FINAL DELIVERABLES
1. List of watershed issues raised, discussed and actions taken	See Attached
2. Recommendations for continued community engagement on watershed issues for the Cariboo Region.	See Attached and 3.2
3.	
4.	

**3.2** Please evaluate the EFFECTIVENESS of your project in achieving Project Objectives. Identify the indicators you have used to measure the effectiveness of your project. Please include any notable successes or challenges.

This funding allowed our society to stay up to date on watershed issues and information from City of Quesnel, and the Cariboo Regional District in particular. This has also allowed us to keep our City and Regional District up to date with our projects, challenges and initiatives which has led to a better understanding of our projects and leveraging of resources for things like our Winter Festival Watershed Education Programming, Earth Week Initiatives, Climate Action Speakers for the community, and projects like our Riparian Logic Modeling – Equipment Operators workshops, Dragon Creek Culvert replacement and Salmon Statues on all Fraser River Crossings.

This funding has also allowed us to initiate a relationship with the Native Friendship Centre and the Lhtako Dene Nation that is ongoing. We are currently working towards increased habitat access and multi-stakeholder management of Dragon Creek, as well we are working on developing some potential tourism activities on Baker Creek that would include both environmental and cultural tourism assets.

Only had one contact with representation from the Indo Canadian Community and there were plans to support a creek clean up that goes right by a local temple. This did not happen and no further events or projects were planned. This was due mainly to scheduling difficulties.

The increased communication has led to informed decision making, increased collaboration, increased leveraging of money and time, and new partnerships that otherwise would not have happened. Relationships take time to build and as a ENGO there is no budget to engage in this way and some of the discussions need to be from a consistent staff person that has the appropriate background and expertise.

**3.4 IF applicable, please describe how your project has achieved one or more of the following supported processes (Section 2.2 of RFP; section 7 of detailed proposal template). If results differ from those originally anticipated, please describe.**

Engagement of First Nations. Please specify who, and in what capacity.	As listed above.
Active partnerships with one or more organizations.	As listed above
Engagement and participation of diverse and under-represented groups.	
Relationship building, as a foundation for sustainable, enduring activities.	We will continue to work with Lhtako Dene Nation on numerous Dragon Creek Issues and with the Native Friendship Centre as time allows. As time allows will continue regular contact wThe CRD and the City of Quesnel.
Capacity building, including mentorship models, leadership training and skills development.	
Recognition and support of champions and their initiatives.	Definitely increased the profile of our projects that our volunteer directors have been working in the background for years.
Opportunities to influence policy and decision making,	Our meetings with the City and CRD have definitely allowed us to provide information to decision makers.

**3.5 Please describe how the benefits of this project will be sustained and/or be built upon into the future. What are the planned next steps, or recommendations for further work, if applicable?**

3.6. What are the top three lessons learned from this project that could be useful to communicate to others doing similar work in the Basin?

1. Relationship building takes focused time that needs to be incorporated into project developments
2. Regular communication increases leveraging of resources in the future
3. As much as it is important to “reach out” to community it also has to be balanced with getting work completed and hopefully gaining a momentum that will continue to grow in support.

REQUIRED: Attach all DOCUMENTATION of Final Deliverables, and LIST attachments in Section 7. These may include technical reports, maps, photos, evidence of communications, lists of meeting participants, etc.

#### 4. Outreach and Communications

Please describe how you have communicated project activities and results within local and basin-wide communities, across organizations and/or to decision makers.

Please list and attach copies of (or links to) any communications materials from these efforts that you have not previously submitted.

Through one on one conversations with CRD Director, City Planner, CRD Planner and project meetings around Dragon Creek.