

Fraser Salmon & Watersheds Program



2008 Final Report Template

FSWP File Number*	07350-35/FSWP 08 EE LR57
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*Please use the FSWP File Number provided in previous FSWP 2008 project correspondence

Contact Information

Sponsoring Organization's Legal Name

RSBC Rivershed Society of British Columbia

Are you a federally registered Charity, Non-profit organization or Business (Yes /No)?

Yes

If yes, please indicate which.

Charity

Non-profit organization

Business

Registration number

88371 3237 RR0001

GST number

88371 3237 RR0001

Are you a registered Society (Yes / No)?

Yes

Society Registration number

S36028

Mailing Address

#1603 – 1190 Pipeline Road, Coquitlam, BC V3B 7T9

Street Address (if different from above)

Same as above.

Project Manager¹

Name: Fin Donnelly

Title: Executive Director

Affiliation: RSBC

Phone: (604) 941-5937

Fax: (604) 664-1600

E-mail: fin@rivershed.com

¹ All correspondence will be directed to the Project Manager.

Alternate Project Contact

Name: Janis Olsen

Title: Project Officer

Affiliation: RSBC

Phone: (778) 355-3491

Fax: (604) 664-1600

E-mail: janis@rivershed.com

Partners / Subcontractors

Name: Grant French (contractor)

Affiliation: Visible Strategies

Phone: (604) 733-6040

E-mail: gfrench@visiblestrategies.com

Name: Bill Wareham, Jeffrey Young & John Werring (partners)

Affiliation: David Suzuki Foundation

Phone: (604) 732-4228

E-mail: bwareham@davidsuzuki.org; jyoung@davidsuzuki.org; jwerring@davidsuzuki.org

Name: Christopher Pollon (partner)

Affiliation: RSBC

Phone: (604) 730-9423

E-mail: cpollon@telus.net

See attached list of Steering Committee volunteers

Project Information

Project Title

Fraser Initiative – Phase I (Development)

Project Location

Fraser River Basin communities

Amount Requested	Total Project Value	Non-FSWP funds ²
\$10,000	\$92,000	\$82,000

² Non-FSWP funds include both cash and in-kind funding. In-kind funding refers to all non-cash contributions such as equipment, supplies, labour, etc. Please refer to Budget Section for further details.

Project Summary

Please provide a single paragraph describing how your project has satisfied at least one of the FSWP priority activities. As this summary will be used in program communications, clearly state the issue addressed and avoid overly technical descriptions. Do not use more than 300 words.

Under Integrated Planning & Governance, the Fraser Initiative has enabled us to collaborate with 27 key Fraser River Basin conservation leaders on a collaborative Basin-wide effort to: inventory existing conservation efforts, develop a list of significant issues, threats and concerns to Fraser River health (i.e. using the David Suzuki Foundation's "Fraser River Threats & Protection" Report), and develop a list of policy recommendations to be presented to government in the form of a "Fraser River Salmon & Sustainability Charter". The Fraser Initiative supports effective multi-party watershed planning and management with a specific focus on salmon and water. We await the final DSF report, which elements of, were used to stimulate dialogue at Summit II and our partners provided feedback on. The Fraser River see-it™ "hub" has been completed. We have completed a template for partners to populate the hub (i.e. vision, mission, goals, activities, issues and policy recommendations) and are gathering this information to populate the hub. We continue to review charters, agreements and other documents to prepare our "Salmon Charter." Once the initial draft has been completed, we will meet with the Steering Committee to review charter format and content and produce a second draft to be distributed to conservation leaders for feedback.

OPTIONAL If your project lends itself to sparking interest through a compelling sound byte (for potential use in FSWP media communications), please tell us what that sound byte would be. Do not use more than 150 words.

The RSBC's Fraser Initiative aims to improve conservation, especially salmon and water, in the Fraser River Basin. An electronic "hub" of Fraser River conservation leaders has been developed and will eventually contain a complete listing of their visions, missions, issues & activities. An initial list of significant threats to Fraser River health has been identified, including "Our Ecofootprint, Burning Fossil Fuels, Urban Sprawl, Toxic Pollution, Disconnection from Nature, Resource Industry Impacts, Sea Lice from Salmon Farms, Independent Power Projects, Water Extraction, and Gravel Mining"; and a draft "Fraser River Salmon & Sustainability Charter" framework has been developed, which will contain numerous policy recommendations for each identified threat.

Species and life stage(s) the project targets: please list

The Fraser Initiative aims to protect and conserve all species of Fraser River salmon at all life stages, and all native aquatic and wildlife populations in the Fraser River Basin.

Watershed(s) the project targets: please list

The Fraser Initiative targets all watersheds within the Fraser River Basin's six regions: Fraser Headwaters, Nechako, Cariboo/Chilcotin, Thompson, Fraser Canyon and Lower Fraser.

Project Deliverables and Results

- Paste in the deliverables outlined in your Detailed Proposal (question #3 under project 'relevance and significance' heading) into the table below. Then, please list the results associated with each deliverable.
- Please include copies of any relevant communications products (brochures, posters, videos, website addresses etc.) resulting from this project.

Deliverable	Result
An inventory of key conservation groups in the Fraser River Basin identifying their programs, activities, goals and priorities.	We have created a template of conservation leaders, and are now working at populating it with info about their vision, goals, activities, issues & policy recommendations.
A Fraser River electronic coordination tool that acts as a web-based "one-stop shop" portal.	Working with Visible Strategies, we developed a Fraser River see-it™ "hub".
A list of significant issues, threats and concerns in the Fraser River Basin.	We have developed an initial "top ten" list of Fraser River threats, that will be finalized once the David Suzuki Foundation's "Fraser River Threats & Protection" Report is completed.
A list of gaps between key issues and this conservation effort.	These gaps will be identified once the DSF Report is available and the list of programs from the conservation organizations has been completed.
A draft "Fraser River Salmon & Sustainability Charter".	We have developed "charter" format. Once the initial draft is completed, we will meet with the Steering Committee and review key threats, gaps & policy recommendations.
A better coordinated Fraser River conservation community.	Fraser River conservation leaders are working with us to create the "charter" and electronic hub.

Project Effectiveness

Please evaluate the effectiveness of the project, using the objective standards, quantifiable criteria and/or quality control measures identified in your Detailed Proposal (under question #1 in the 'performance expectations' heading).

Measure: A list of significant issues, threats and concerns in the Fraser River Basin is developed.

We have identified a preliminary "top ten" list of threats to Fraser River health (including Our Ecofootprint, Burning Fossil Fuels, Urban Sprawl, Toxic Pollution, Disconnection from Nature, Resource Industry Impacts, Sea Lice from Salmon Farms, Independent Power Projects, Water Extraction, and Gravel Mining). This list will be finalized once the DSF Threats Report, which includes feedback from Fraser Initiative partners who attended the *Fraser River Conservation Leaders Summit II* (proceedings and a list of participants available at www.rivershed.com/media_news) is completed.

Measure: Program goals and activities of key Fraser River conservation leaders are identified and placed in the "hub".

We continue to collect this information and add it to the electronic hub.

Measure: Gaps between key issues and this conservation effort are identified.

Once all program activities are identified and the DSF Threats report is complete, we will identify programming gaps within the Fraser River Basin conservation community.

Measure: A draft "Fraser River Salmon & Sustainability Charter" is developed.

After reviewing a number of charters, agreements and other documents, we have developed our own Fraser River "charter". Once the draft is complete, we will meet with the Steering Committee to review the format and content, as well as the results of the DSF Threats report, in order to prepare and present the "charter" to our partners for review and feedback.

What are the top three lessons learned from this project that would be important to communicate to others doing similar work throughout the Basin?

1. Communicate with 'other' conservation organizations to ensure they are aware of your initiative.
2. Ensure funding is available for the full scope of your project.
3. Periodically update partners of progress (i.e. issue timely progress reports).

Project Effectiveness

Please describe how your project has addressed each Priority Activity identified in your Detailed Proposal.

Priority Activity ¹	How the Priority Activity has been Addressed
Integrated Planning & Governance	<p>The development of the 2008 Fraser Initiative was completed in collaboration with 27 key conservation organizations, including First Nations and government, and continues to focus on building relationships with and among conservation groups in the Fraser River Basin with the aim to lead to effective multi-party watershed planning and management, specifically focusing on salmon and water.</p> <p>Fraser River Threats & Protection Issues We have identified a preliminary “top ten” list of threats to Fraser River health (including Our Ecofootprint, Burning Fossil Fuels, Urban Sprawl, Toxic Pollution, Disconnection from Nature, Resource Industry Impacts, Sea Lice from Salmon Farms, Independent Power Projects, Water Extraction, and Gravel Mining). This list will be finalized once the DSF Threats Report is completed.</p> <p>Fraser River see-it™ hub The Fraser River electronic see-it™ “hub” has been developed. It will soon be populated and used as an integrated tool to share information with other conservation organizations and the public within the Fraser River Basin. A template has been completed, which will be sent to conservation leaders requesting information (i.e. their vision, mission, goals, activities, main issues, and policy recommendations) that will populate the hub.</p> <p>Salmon & Sustainability Charter We reviewed existing charters, agreements and other accords, in order to prepare our draft document. We have developed a charter format. Once the initial draft has been completed, the Steering Committee will review the charter, key threats and issues, and gaps between key issues and conservation efforts in the Fraser River Basin. The work will contribute to the final development of the “Fraser Salmon & Sustainability Charter”, which will include key conservation policy recommendations. We have begun communications with our partners and other community leaders to gain support for the “charter”.</p>
Education & Engagement	<p>The Fraser Initiative identifies salmon as a highly valued public good and as an icon for sustainability and an indicator species for watershed health. Information (i.e. vision, mission, activities, issues, etc.) from key conservation groups will be requested and organized into an electronic hub site to be used to highlight key conservation issues, gaps and policy recommendations.</p> <p>Note: The “Salmon Charter” will be used in the next phase, in early 2010, as a coordinating and engagement tool (i.e. public campaign) to gain the support of Fraser River elected officials, community, labour and business leaders and First Nations. This will increase collaboration with additional groups. Once implemented, the Fraser Initiative will connect communities to watersheds and inspire increased community stewardship.</p>

¹Please paste each priority activity identified in your Detailed Proposal in the space provided.

Further Comments (optional)

Please provide any further comments including recommendations for future conservation efforts and suggestions for helping partners to meet the goals of the Fraser Salmon and Watersheds Program. If relevant, we encourage you to attach a narrative report or additional project products (e.g. maps, photos) as an appendix.