

# Fraser Salmon & Watersheds Program



Fraser Basin Council



## 2008 Final Report Template

**FSWP File Number** 07350-35/FSWP 08 EE LR128

Please use the FSWP File Number provided in previous FSWP 2008 project correspondence

### Contact Information

**Sponsoring Organization's Legal Name**

SCBC Stewardship Centre for BC Society

**Are you a federally registered Charity, Non-profit organization or Business (Yes / No)?**

No

**If yes, please indicate which.**

Charity

Non-profit organization

Business

**Registration number**

**GST number**

**Are you a registered Society (Yes / No)?**

Yes

**Society Registration number**

S-50468

**Mailing Address**

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**Project Manager**

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*All correspondence will be directed to the Project Manager.*

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## Project Information

<b>Project Title</b>			
Stewardship Works! Phase 2			
<b>Project Location</b>			
Throughout BC			
<b>Amount Requested</b>	<b>\$43,500</b>	<b>Total Project Value</b>	<b>\$82,800</b>
		<b>Non-FSWP funds<sup>2</sup></b>	<b>\$39,300</b>

<sup>2</sup> Non-FSWP funds include both cash and in-kind funding. In-kind funding refers to all non-cash contributions such as equipment, supplies, labour, etc. Please refer to Budget Section for further details.

## Project Summary

Please provide a single paragraph describing your project, its objective, and the results. As this summary will be used in program communications, clearly state the issue addressed and avoid overly technical descriptions. Do not use more than 300 words.

Stewardship Works! is a pilot program to support community-based stewardship organizations working throughout BC on a wide range on conservation and stewardship projects. This multi-partnered program helps to address the known core funding barrier that community groups experience as a critical impediment to increased effectiveness and success.

To date, this program has shown that small core funding grants have resulted in organizations being more effective at delivering their key message to their communities, providing programs and services in a strategic and effective manner, increase the number of grants that could be applied for (and received), and enhance the organizations' ability to participate in planning processes, conferences, workshop and other training opportunities.

Activities undertaken during this year have focused on the evaluation component of the project. This evaluation has occurred using a variety of methods to solicit feedback from the participating organizations, including interim and final reporting, a telephone interview, and attendance at a focus group workshop in Kamloops.

**OPTIONAL** If your project lends itself to sparking interest through a compelling sound bite (for potential use in FSWP media communications), please tell us what that sound bite would be. Do not use more than 150 words.

Core funding to stewardship groups enabled them to "get on with their work" – the business of public engagement in stewardship.

Key indicators of the success of these small core funding grants included increases in the number of grants applied for (and received), increases in the number of public planning processes participated in, and in the number of events and workshops held. These activities are at the core of stewardship groups' sustainability and mission.

Building relationships and partnerships with other groups, attracting new members and volunteers, and increasing public awareness of stewardship issues were also cited, and also speak to groups' main mission and objectives.

**Species and life stage(s) the project targets: please list**

Various fish and wildlife species are protected by stewardship organizations throughout BC.

**Watershed(s) the project targets: please list**

Many watersheds throughout BC are affected by the 9 participant organizations.

## Project Deliverables and Results

- Paste in the deliverables outlined in your Detailed Proposal (question #3 under project 'relevance and significance' heading) into the table below. Then, please list the results associated with each deliverable.
- Please include copies of any relevant communications products (brochures, posters, videos, website addresses etc.) resulting from this project.

Deliverable	Result
Distribution of core funding grants to build capacity of stewardship organizations	Core funding grants have been distributed to participating organizations
Report on success of first year of core funding grants	Report on first year of funding grants has been developed (attached)
Deliver a training workshop for grant recipients focused on capacity building skills	Workshop was offered in conjunction with FSWP regional workshops in November 2008. Participants were invited to take part in both FSWP sessions, as well as follow up meeting to discuss and share results of Stewardship Works Funding.

## Project Effectiveness

Please evaluate the effectiveness of the project, using the objective standards, quantifiable criteria and/or quality control measures identified in your Detailed Proposal (under question #1 in the 'performance expectations' heading).

Measures of success are listed below, with comments to determine the project's effectiveness:

1. **Project timelines are achieved:** distribution of Year 2 grants were delayed due to previous year limitations, yet all other timeline tasks were completed on schedule.
2. **Deliverables are produced and accepted by the Advisory Committee:** the advisory committee has been very supportive and has provided excellent feedback to guide this program. Deliverables have been reviewed and accepted by the committee.
3. **A capacity building workshop is delivered to grant recipients and evaluation by participants indicates a productive and informative session. A workshop summary report is produced:** We joined efforts with the FSWP regional workshop in Kamloops to invite *Stewardship Works!* participants to take part in the capacity building sessions, in addition to a day for participants to share their experiences with the Stewardship Works! program, provide feedback into the program design, and give input into the evaluation criteria. This valuable workshop produced much of the criteria that we now use to determine the impacts of providing core funding.
4. **Evaluation report completed on effectiveness of Year 1 grants:** This has been completed and is attached.
5. **Evaluation completed on the funding distribution mechanism with recommendations for improvements:** Feedback from participants and the advisory committee have resulted in changes to the program design, including the reporting format, fund distribution timelines and reporting timelines.
6. **Quality Assurance will be conducted by the project Advisory Committee and the evaluation consultant:** The advisory committee has met on a regular basis to review program progress and provide input and advise into design.

What are the top three lessons learned from this project that would be important to communicate to others doing similar work throughout the Basin?

The most commonly cited quantitative indicators of the success of providing core funding were increases in the number of grants applied for (and received), increases in the number of public planning processes participated in, and in the number of events and workshops held. These activities are at the core of stewardship groups' sustainability and mission.

Building relationships and partnerships with other groups, attracting new members and volunteers, and increasing public awareness of stewardship issues were also cited, and also speak to groups' main mission and objectives.

It seems from this preliminary data that providing core funding to the stewardship groups enabled them to "get on with their work" – the business of public engagement in stewardship.

## Project Effectiveness

Please describe how your project has addressed each Priority Activity identified in your Detailed Proposal.

Priority Activity <sup>1</sup>	How the Priority Activity has been Addressed
<p>Education and Engagement:</p> <ol style="list-style-type: none"> <li>1. Supporting salmon and watershed educational centres, organizations</li> <li>2. Targeting outreach to strategic or specific sectors</li> <li>3. Gathering information to support behavioural change</li> </ol>	<ol style="list-style-type: none"> <li>1. Providing core funding has greatly enabled organizations to increase their ability to seek additional funds, create new community partnerships, recruit and train new volunteers, and outreach to their communities</li> <li>2. All participating stewardship organizations are engaged in outreach activities to a variety of audiences based on the regional priorities of each organization.</li> <li>3. Organizations have used core funding to conduct education and outreach in their communities – the first step in the process to enable behaviour change</li> </ol>
<p>Improved Information/Approaches for Sustainable Integrated Fisheries Management</p> <ol style="list-style-type: none"> <li>1. Initiatives which foster coordination, collaboration, and information exchange among fisher organizations and fisheries sectors</li> <li>2. Support existing management/planning processes by recognizing and identifying their information needs (e.g., local stewardship centres)</li> </ol>	<ol style="list-style-type: none"> <li>1. Seven groups reported attending an increased number of planning processes, workshops or conferences. In many instances this led to new partnerships and collaborative relationships.</li> <li>2. Local stewardship centres are supported and organizations are able to engage in important networking opportunities.</li> </ol>
<p>Habitat and Water Restoration and Stewardship:</p> <ol style="list-style-type: none"> <li>1. Development of tools that protect habitat</li> <li>2. Initiatives will foster coordination, collaboration and exchange of/among fisher organizations and fisheries sectors.</li> </ol>	<ol style="list-style-type: none"> <li>1. Core funding enabled organizations to apply for additional grant funding and to increase their volunteer recruitment efforts – both of these resulted in additional projects, leading to habitat conservation and protection.</li> <li>2. Participants reported attending an increased number of planning processes, workshops or conferences. In many instances this led to new partnerships and collaborative relationships.</li> </ol>
<p>Integrated Planning and Governance</p> <ol style="list-style-type: none"> <li>1. Initiatives that support collaboration and relationship building among organizations and interests, leading to effective multi-party watershed planning processes</li> <li>2. Development of tools and supports to increase community capacity for engagement</li> <li>3. Identification/implementation of incentives for participation in governance processes</li> </ol>	<ol style="list-style-type: none"> <li>1. Providing core funding has led to seven organizations reporting an increase in organizations' ability to develop new relationships, and participate in planning processes.</li> <li>2. The fall workshop provided information and skills in fundraising and social marketing. Participants were also able to take advantage of additional workshop and conference opportunities.</li> <li>3. Funding is a barrier to attend governance and planning processes. With core funding, one barrier has been eliminated.</li> </ol>

<sup>1</sup>Please paste each priority activity identified in your Detailed Proposal in the space provided.

## Further Comments

Please provide any further comments including recommendations for future conservation efforts and suggestions for helping partners to meet the goals of the Fraser Salmon and Watersheds Program. If your project produced a narrative or scientific report or additional project products (e.g. maps, photos), attach them as an appendix.

We are grateful for this opportunity to increase the capacity of the stewardship sector throughout BC, and are very pleased to partner with FSWP to accomplish these goals.

## Submission Instructions

Please send your Final Report electronically to your designated FSWP Staff Contact. If you are uncertain who this person is or how to contact them, please contact Tiffany Pither, FSWP Administrator.

Email: [tpither@psf.ca](mailto:tpither@psf.ca)

Phone: (604) 664-7664 Ext 119