Fraser Salmon and Watersheds Program

2008 Overview & 2009 Direction

Fraser Assembly

June 9-10, 2009

Cameron West, Director, FSWP

Fraser Salmon & Watershed Program

Vision

- *Healthy salmon populations in functioning watersheds co-existing with thriving communities in the Fraser Basin.*

Mission

- *To inspire changes in human behaviour for the benefit of salmonids and the watersheds they depend on.*

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

Fraser Salmon & Watershed Program Funding

Living Rivers - Goals
- Effective communication & governance
- Protect & restore habitat and water
- Responsive & effective fisheries management

Fraser Basin Initiative - Goals
- Improved Science for Decision Making
- Stewardship and Habitat
- Enhanced Fisheries Management Elements
- Collaboration and Relationship Building

$10 M

$5 M cash + $5 M in-kind

Seven Strategies
- Community Engagement
- Governance & Integrated Planning
- Engage First Nations
- Integrate Water Use with Watershed and Fish Sustainability Planning
- Protect and Restore Habitat
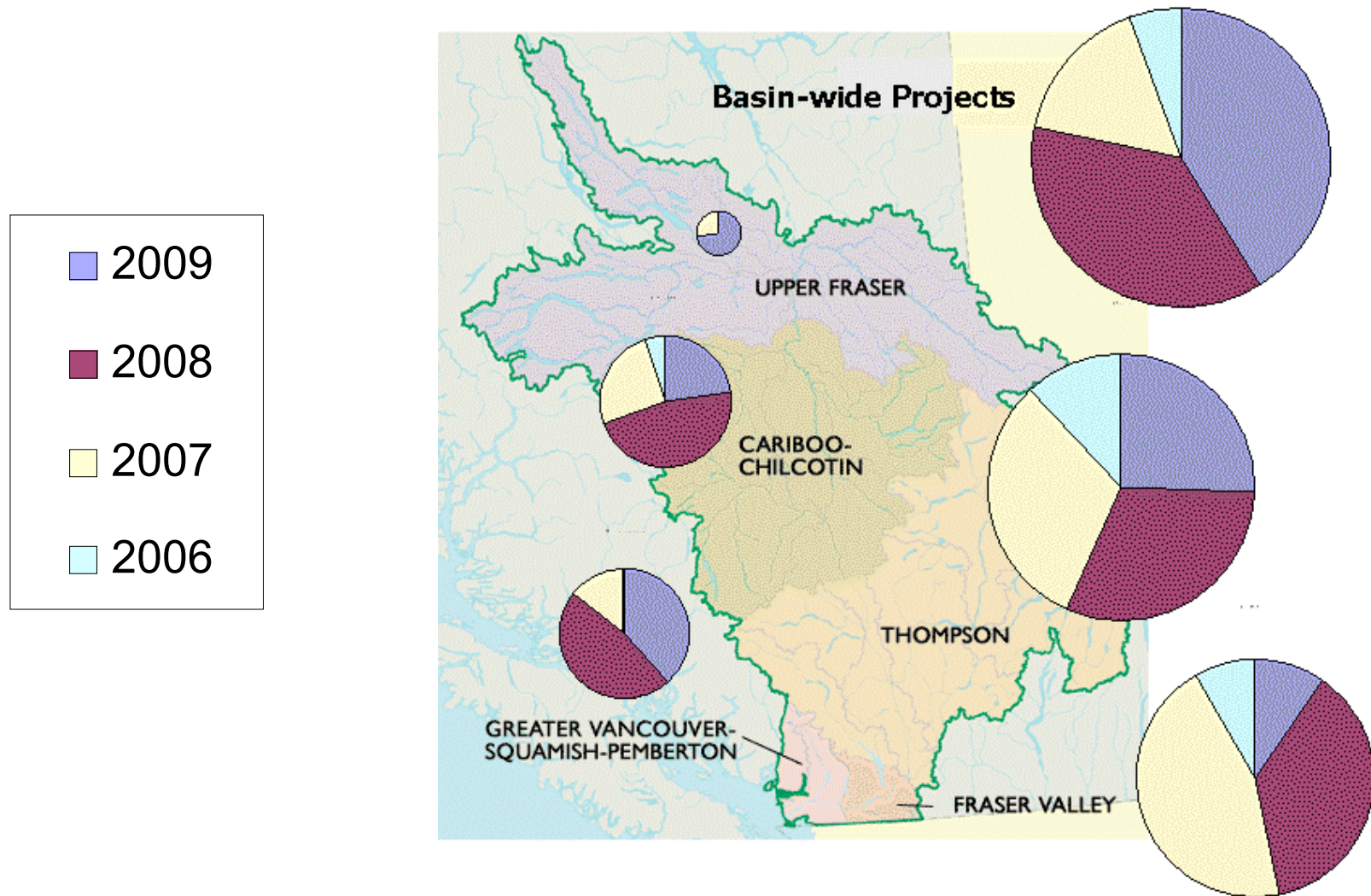- Sustainable Fisheries
- Improved Fisheries Information
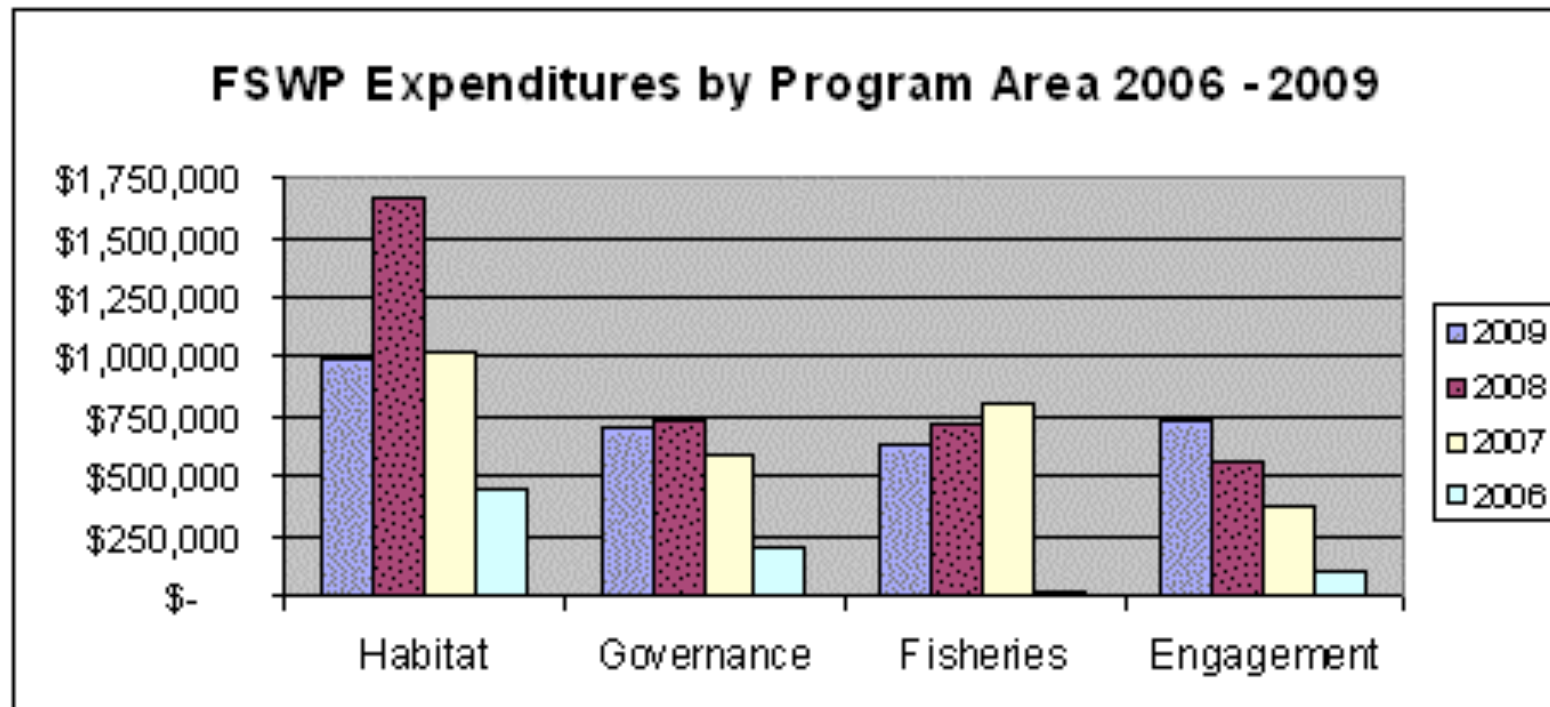
FSWP 2006/07 – 2010/11 Program Areas
- Sustainable Integrated Fisheries Management
- Planning and Governance
- Education and Engagement
- Habitat and Water Restoration and Stewardship

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

3

FSWP Funding in Fraser Basin Regions

Legend:
- 2009
- 2008
- 2007
- 2006

Basin-wide Projects

UPPER FRASER

CARIBOO-CHILCOTIN

THOMPSON

GREATER VANCOUVER-SQUAMISH-PEMBERTON

FRASER VALLEY

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION

Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

FSWP Funding in Fraser Basin
by Program Area

FSWP Expenditures by Program Area 2006 - 2009

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

Fraser Assembly

<u>Roles</u> of the Fraser Assembly

- provide annual guidance and input to implementation of Business Plan
- facilitate communication and information sharing
- promote leveraging of resources
- encourage coordinated or integrated delivery of initiatives

2008
Fraser
Assembly

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

Fraser Salmon & Watershed Program

2009 Fraser Assembly Theme: Collaboration

Collaboration (wikipedia)

- a recursive process where two or more people or organizations work together for intersection of common goals ... by sharing knowledge, learning and building consensus
- Teams that work collaboratively can obtain greater resources, recognition and reward when facing competition for finite resources
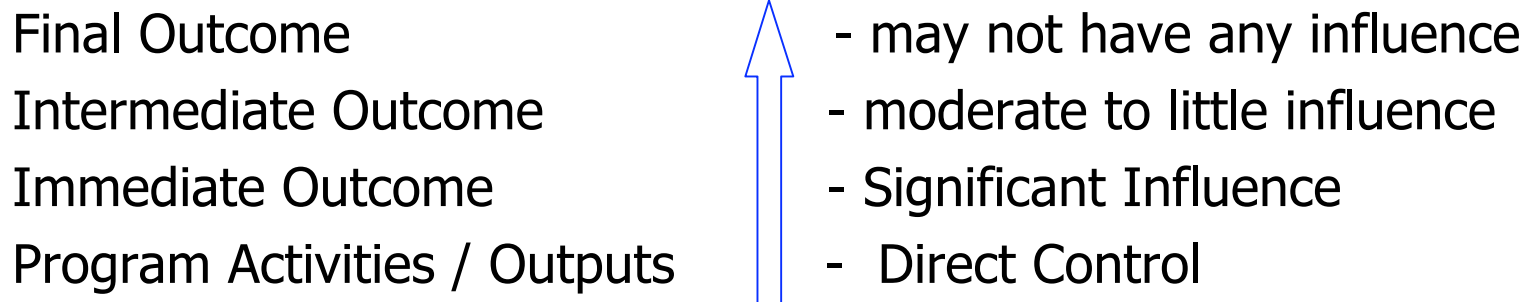
FSWP Collaboration Tools:

Think Salmon www.thinksalmon.com

Work Fraser: www.workfraser.ca

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

Logic Model

Structure of a Logic Model:

Final Outcome   - may not have any influence

Intermediate Outcome   - moderate to little influence

Immediate Outcome   - Significant Influence

Program Activities / Outputs   - Direct Control

Evaluation Criteria and Standards

- Common Structure assists interagency coordination and collaboration

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

Over-Arching Logic Model

- In 2008, FSWP and other Organizations and Agencies operating in the Fraser Basin developed a <u>draft</u> over-arching logic model

- Intermediate / Final Outcomes had common structure:

  4 thematic areas + FN + Knowledge

  similar to 4 FSWP Program Areas w/ FN in each

- Each organization (incl. FSWP) was to develop its own immediate outcomes and strategies – FSWP program areas and immediate outcomes reflect structure and objectives developed with past Fraser Assembly input

- FSWP handout – pls describe your project/outcomes to help develop the FSWP logic model & evaluation frmwk

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend

FSWP 2009 Direction

Projects that Cause Significant Change

- Sustainable, long-lasting behaviour change
- Legacy Project, Watershed Governance, …
- Improved information sharing, coordination and collaboration

Evaluation

- FSWP Evaluation framework and logic model, demonstrated successes

Outreach

- Media opportunities, signage, …

Collaboration

- Increasing partnerships and collaboration with other organizations, communities and private industry/business
- Increasing self-sufficiency, leveraged funding, industry/business
- Explore opportunities to support goals of Living Water Smart

Fraser Salmon & Watersheds Program

PACIFIC SALMON FOUNDATION   Fraser Basin Council

Inspiring changes in human behaviour for the benefit of salmonids and the watersheds on which we all depend