



CONTEST RULES GIVING TUESDAY CONTEST (“CONTEST”)

FROM 12:00 AM ON NOVEMBER 17 2022 PST TO 11:59 PM ON NOVEMBER 29, 2022 PST
 (“CONTEST PERIOD”)
PACIFIC SALMON FOUNDATION (“PSF”)

1. HOW TO ENTER

No purchase is required. To enter the Contest, visit the PSF website at www.psf.ca/givingtuesday (the “Website”) during the Contest Period.

Complete the official entry form available on the Website via the donation form OR email your name, email, and mailing address to salmon@psf.ca with the subject “ENTER GIVING TUESDAY CONTEST” during the Contest Period. All winning entries will need to answer a skill-testing question to be deemed the official winner and claim their prize.

To be valid, entries must be received by 11:59 pm November 29, 2022 PST. Limit of one contest entry per person per day. If you attempt or are suspected of attempting to enter more than once per day or use robotic, automatic, programmed or any entry methods not authorized by these rules, it shall be deemed as tampering and will void your entries.

Entry forms become the property of PSF and will not be returned to you.

2. ELIGIBILITY

Contest is open to all Canadian residents who have reached the age of majority in their province or territory of residence at the Contest opening date (except Quebec).

Employees of PSF, as well as such employees’ immediate family or persons living under the same roof are not eligible to enter this Contest.

3. PROCEDURE FOR AWARDING PRIZES

On December 1 2022, a random draw will be conducted by the Digital Manager from among all eligible entries received during the Contest Period. The first selected contestant to correctly answer the mandatory mathematical skill-testing question shall be declared the winner, subject to meeting all the conditions described in these rules.

Winner will be contacted by e-mail during the week following the draw and should claim their prize as instructed by PSF by no later than 7 days after the date they are initially contacted. If a winner cannot be reached within 7 days following the first attempt of the contact, incorrectly answers the mathematical skill-testing question, declines the prize, or fails to return the



required release form, the prize shall be forfeited and PSF has the right, at its sole discretion, to select another winner.

4. DESCRIPTION OF PRIZE(S)

The first drawn winner will receive:

- A two-night stay at the Whistler Fairmont Hotel (approximate retail value \$990). Stay must be used within 1 year of date of issue, restrictions apply.

The second drawn winner will receive:

- A YETI brand gear package with a soft-sided cooler, ball cap, and insulated tumbler (approximate retail value \$483.00)

The third, fourth, and fifth drawn winners will receive:

- A PSF Branded YETI Tumbler and PSF swag (approximate retail value \$95.00 per prize)

5. GENERAL RULES

5.1. To be declared a winner, the selected contestant must first correctly answer a mathematical skill-testing question.

5.2. Each winner shall sign a release declaring their eligibility as stipulated in Section 2 of these rules; agreeing that their name and image may be used for advertising purposes related to this Contest free of charge; and releasing PSF, as well as its respective directors, officers and employees (the "Contest Parties") from all liability for any damage or loss arising from participation in this Contest or from the awarding, acceptance or use of the prize.

5.3. The prize shall be accepted as is and may not be exchanged or refunded for an amount of money, sold or transferred. No substitutions will be allowed. Any unused portion of a prize will be forfeited.

5.4. If the prize cannot be awarded as described in these rules, PSF reserves the right to substitute a prize or prize component with another of comparable value, as determined in its sole discretion.

5.5. Refusal to accept the prize releases the Contest Parties from any obligation toward the winner.

5.6. If a contestant makes any false statement, (s)he will be automatically disqualified from the Contest.

5.7. The Contest Parties assume no liability for any loss, damage or injury, including without limitation:



- (i) lost, stolen, delayed, damaged, misdirected, late, destroyed, illegible or incomplete entries;
- (ii) loss, theft or damage to software or computer or telephone data, including any breach of privacy;
- (iii) fraudulent calls;
- (iv) inability of any person to participate in the Contest for any reason including mistaken addresses on mail or e-mail; technical, computer or telephone malfunctions or other problems with computer on-line systems, servers, access providers, computer equipment, or software; congestion on the internet or at any website, or any combination of the foregoing;
- (v) damage to any person's computer, including as a result of playing or downloading any material relating to the Contest;
- (vi) any delay or inability to act resulting from an event or situation beyond their control; or
- (vii) prizes that are lost, damaged or misdirected during shipping.

5.8. PSF reserves the right to cancel or suspend this Contest should a virus, bug or other cause beyond their reasonable control corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, PSF reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

5.9. All personal information, such as name and contact information, is collected by PSF solely for the purposes of administering this Contest and and maintain contact and communication with its visitors, supporters and donors. Please see PSF's privacy policy at <https://psf.ca/privacy-policy/>.

5.10. If the identity of a contestant is disputed, the authorized account holder of the email address submitted at the time of entry will be deemed to be the contestant. The individual assigned to the e-mail address for the domain associated with the submitted email address is considered the authorized account holder. A selected contestant may be required to provide proof that (s)he is the authorized account holder of the e-mail address associated with the selected entry. All entries must be submitted from a valid e-mail account that may be identified by reverse domain name search. The sole determinant of time for the purposes of receipt of a valid entry in this Contest will be the Contest server.

5.11. Odds of winning depend on the number of eligible entries. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, using any robotic, automatic programmed method that artificially increases the odds of winning or do not conform to or satisfy any condition of the rules may be disqualified by PSF. PSF is not responsible for any errors or omissions in printing or advertising this Contest.



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5.12. PSF reserves the right to amend the Contest rules or to terminate the Contest at any time without any liability to any contestant. Any amendments to these Contest rules will be posted on the Website.

5.13. By entering, you agree to abide by the Contest rules and the decisions of PSF, which decisions are final and binding on all contestants.