



SALMON ARE CRITICAL TO
BRITISH COLUMBIA'S FUTURE

YOU CAN HELP



PACIFIC SALMON
FOUNDATION



BECOME A MEMBER OF THE SALMON LEGACY CIRCLE

When you leave a gift in your will to the Pacific Salmon Foundation, you become a member of the Salmon Legacy Circle.

Before leaving a gift in your will, consult a professional advisor to ensure it meets your financial and philanthropic goals. You can also maximize the tax advantages of leaving a planned gift, either during your lifetime or through your estate.

If you choose to include the Pacific Salmon Foundation in your will, let us know. We would love to tell you about the special benefits members of the Salmon Legacy Circle enjoy.

HOW YOUR GIFT WILL MAKE A DIFFERENCE

Every gift is welcome. Over time, they add up to millions of dollars to protect British Columbia's lifeblood species.

Whether you make a gift of cash, stocks and bonds, RRSPs, RRIFs, life insurance or other planned giving, your contribution will be used to:

- Establish or donate to an endowment
- Fund future scientists and biologists through bursaries and awards
- Support dedicated Community Salmon Program grants



PROTECTING THE LIFEBLOOD OF BRITISH COLUMBIA

British Columbians share a connection to this land. Now more than ever, we must protect it for future generations.

Pacific salmon are the lifeblood of this province. More than 130 species of plants and animals depend on salmon.

We want to keep it that way.

Since 1987, the Pacific Salmon Foundation has worked relentlessly to help this critical species not only survive but thrive.

Through partnerships with volunteer groups, individual donors, businesses, First Nations and government, the Pacific Salmon Foundation has worked with 35,000 volunteers and funded more than 3,000 salmon projects.

WHY LEAVE A GIFT IN YOUR WILL?



The future of wild Pacific salmon is in your hands.

With your help, we'll bring back healthy, diverse and sustainable salmon populations for generations to come.

We believe in the Pacific Salmon Foundation's vision because we see the results. Marine through the support of grassroots stream-keeping projects and advocacy initiatives based on research and science."

— Jeff Giesbrecht
& Rosann Youck

THANK YOU!

WITH YOUR GIFT, WE CAN CONSERVE AND RESTORE WILD PACIFIC SALMON, STREAM BY STREAM.

Pacific Salmon Foundation
320 – 1385 West 8th Avenue
Vancouver, B.C., V6H 3V9

Margaret Buttner
Manager, Annual & Planned Giving
604-664-7664 x 1028
mbuttner@psf.ca

PSF is a registered charity:
#11907 5638 RR0001

